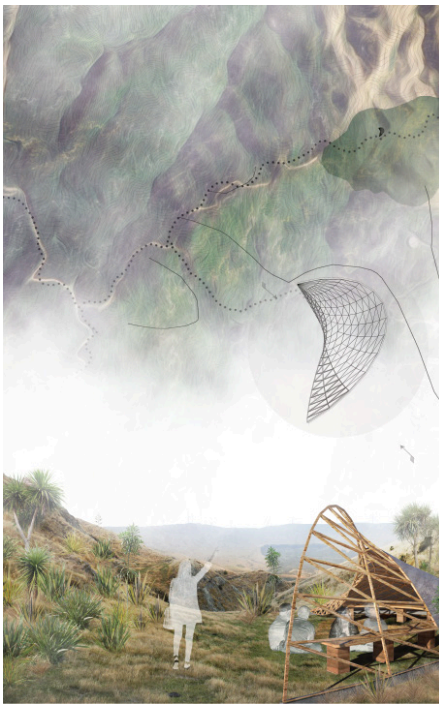




Katerina Frech Armstrong
Hononga o te Whenua, 2016

School of Design, BDes (Hons)
Semester 12 / 2017

Assessment 1
100% (12 weeks)

Week 7 - Formative Assessment
Presentation

(15 September)

Week 11 - Summative Presentation
(13 October)

Week 12 - Summative Assessment
Submission (20 October)
Exhibition and digital submission

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224.454 Spatial Design Research Project

Whakatinana

Making and thinking are alternating all the time, in quick iterations. As a result the thinking and the making become very interrelated, opening up an opportunity to express knowledge not just through written, reflective texts but also through designed outcomes.

Bas Raijmakers & Danielle Arets (Eds.), 2015, p.14. Strategic creativity series: Thinking through making. Eindhoven, The Netherlands: Design Academy Eindhoven.

Overview:

Tinana refers to the actual, main part or core of something, including the self. Whakatinana is to make manifest concepts or ideas, to be able to realize your individual or collective aspirations in tangible form. This concept recognises that the process of actualisation is connected both to an individual's or group's aspirations and the framework or structures (social, political, cultural, historical) within which they operate. As a process, whakatinana respects that there will be challenges in the world and that every challenge should be taken seriously and planned for with due caution. Accepting challenges and acknowledging the importance of your support structures, including valuing the contribution of others and through preparation, fosters mutual respect.

With respect comes responsibility. Being responsible encompasses not only the project you are working on, it also includes considering the further impact of the project; what else is potentially manifest beyond the project's conclusion. This can include sharing your journey and the project's development to spark aspirations and actively help open up opportunities and possibilities for the aspirations of others.

Having respect and responsibility provides you with the means and ability to respond to any situation or circumstance that could be perceived as a barrier. The ability to respond to challenges in a manner of your choosing puts the power in your hands so that regardless of circumstance you always have a choice, you always have an option, how you do this will contribute to the final outcome of the project.

Project Brief

Spatial Design Research Project builds on the creative practice skills and strategies - doing research (performing acts of research) and producing research (manifesting that research as a tangible thing) that you were introduced to in 224.453.

In this course you will create your own brief/proposal that engages a critical position, considering programme, site and spatial design output. You will continue to test and develop the critical framework that you established in Semester One such that it articulates the design question/problem/opportunity through designed outcomes to produce a specific, tangible spatial design output in relation to a clearly defined design scenario.

A note on critical frameworks: this includes all of the making, theory, research practice that you undertook in Semester One. We encourage you to consider this body of research as fluid, where elements can become more or less relevant and new theorists, methods and design processes continue to be sought out and explored. Your Semester One creative practice is a framework or launching point from which you will identify a critical position to work from and interrogate for this studio project.

Schedule & Paper Resources

See Spatial Blog

<http://www.spatialdesign.info/blog/2017-year-04/research-studio-project/>

Submission

You will be required to complete the following:

Seminar - Week 4/ 11 August

Formative assessment - Week 7/ 15 September

Presentations (summative assessment part 1) - Week 11/ 13 October

Exhibition (summative assessment part 2) - Week 12/ 20 October

Documentation on blog of creative practice (summative assessment part 3)
- Monday, 5pm, Week 13/ 23 October

Formal formative assessment will take place in Week 7. In the same way as with 224.453 "formative assessment will be given as a written pass/fail, but the primary feedback mechanism will be verbal critique so you will need to consider how best to document/capture this."

The summative assessment will be based on the 3 elements outlined above parts 1-3.

Learning Outcomes and Assessment Criteria:

On successful completion of this paper you should be able to:

1 Demonstrate an ability to shape the relationship between creative work and audiences, clients, markets, users, consumers, participants and/or citizens [Graduate Profile: Connectedness - Whanaungatanga - A1]

Establish a critical position in relation to spatial design practice and a particular audience. Articulate the audience/client/market/user/consumer/participant/citizens this project addresses. Successfully negotiate and interpret the relationship between creative practice and the identified audience.

2 Initiate and contribute to innovative developments in creative practice and research [Graduate Profile: Creativity - Toi C3]

Explore, utilising a range of relevant creative practice strategies an articulated research question. Critically analyse and develop processes that initiate spatial design concepts and design responses relevant to the critical position articulated in/ through the project.

3 Combine technical excellence with intellectual and conceptual rigour and research in order to produce high quality creative outputs. [Graduate Profile: Virtuosity - Mohio, D2]

Deliver a well crafted and executed project that demonstrates an appropriate level of formal and conceptual resolution of the proposed design. Address and resolve the complexities of a design project to an in-depth level of detail and inhabitation.

4 Demonstrate strong, persuasive visual and verbal communication skills [Graduate Profile: Connectedness - Whanaungatanga E1]

Employ relevant methods of presentation and exhibition to express creative practice and proposed design. Demonstrate proficiency and originality through the representation designed output.

5 Think and work independently and collaboratively, making autonomous decisions, managing workload and deadlines [Graduate Profile: Autonomy - Mana E3]

Demonstrate independence and agility in decision making and project development. Display professional and ethical conduct throughout project and interactions. Establish and meet clear deadlines and deliverables. Complete required tasks towards seminars, workshops, supervisor meeting reports, submission and exhibition.