

Project title:

Why a reflection document?

The purpose of this reflection document is to help you to critically analyse your work and your modes of practice, with the intention of gaining new insights that will help you in future projects. It also assists in demonstrating your critical understanding of the brief and your response to it, as well as of the project as part of your ongoing learning.

What we are looking for...

The idea is not for you to 'sell' your project or process to us but to present an honest and thoughtful reflection. For example, we are more interested to know that you are able to identify 'gaps' in your research or development process than for you to convince us about how great it was. Where you identify elements that were particularly successful, we are interested to know why/how they were successful so that we can see that you recognise this as a strategy that you can employ again. Where you identify elements that were less successful, we would like to see evidence that you have considered how you might approach this aspect differently another time.

PROJECT reflection (thinking critically about the project)

- Give an example of something from your project that you
 - are proud of:
 - would like to change or revisit in hindsight:
 - a new perspective you have gained or encountered:
- Do you feel your project developed from a strong critically informed position?
 - briefly articulate that position:
 - do you think this was clearly communicated in the work you presented?
 - Give an example of a strength and weakness of the project at each of these stages
 - research (gathering, analysing, interpreting)
 - concept development (ideating, synthesising, refining)
 - design/research development (iterating, testing, prototyping)
 - production of final presentation (media, methods, craft)
 - communication of project (visual, verbal, experiential)

PRACTICE reflection (thinking critically about your practice, or how you did the project)

- Give an example of an instance where
 - the processes or practices you employed worked well (why?)
 - the processes or practices you employed didn't work well (why?)
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- What are some strategies that you can take away from this project to improve your future practice?