



Te Papa Tongarewa, Wellington, NZ
image from www.adventurephiles.com

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Spatial Design Studio IIIB

Whitiwhiti Kōrero & Tautoko #innovationhub: a work place at our place

"Te Papa [Our Place] is a forum for the nation to present, explore, and preserve the heritage of its cultures and knowledge of the natural environment in order to: better understand and treasure the past [...] enrich the present and [...] meet the challenges of the future."

Melissa Firth, 2015. *Te Papa's innovation hub: An incubator for cultural start-ups*. National Digital Forum. Retrieved from www.youtube.com

Overview: whitiwhiti kōrero & tautoko

Whitiwhiti kōrero is the process of developing discourse through the verbal exchange of ideas; it suggests the sparking or generation of discussion. This includes the establishment and negotiation of positions and discourses to establish a kaupapa (platform/agenda) and work towards an outcome.

"The future is emergent, and it comes about through people having conversations with other people, and collaborating with other people to make that future" (Firth, 2015).

Tautoko is to demonstrate support or advocate for, and implies a level of consensus, however this goes beyond simplistic notions of support. Tautoko can be used as a means to define/refine exactly what it is you or your group is offering its support to – in this way it includes the negotiation of positions.

"[...]we need to work with our communities, as part of that community, and to take an active part in the conversations that shape our future. As the national museum, we have an obligation to host and facilitate, and possibly even to catalyse, important conversations" (Firth, 2015).

What discourses or positions do you, and those you work with, bring to the table in collaborative projects? How do you build on these discourses in an inclusive and cohesive way without undermining another's, or your own position/approach?

Project Brief

In April 2016, Te Papa will launch their new Innovation Hub: "an incubator for cultural start-ups;" a "coworking space where entrepreneurs come to refine and develop products and services". The Hub will facilitate the development of "innovations that are useful for museums, or that relate to culture, education, science, the environment" and will "set challenges [...] around solving problems that matter". In future, Te Papa envisions that the Hub may expand to include "a living exhibition, or a public demonstration space, where those entrepreneurs can then test their ideas with the public" (Firth, 2015).

Your visions will be a part of the launch of the Hub at Te Papa. You will work in teams to undertake research, test concepts, and formulate proposals. The proposals will consider what the Innovation Hub could be, and how this might manifest as a spatial design – what it might look like and what facilities and equipment it might provide, but more importantly, how it might be used by the range of potential users, and how it might be connected to the wider community. The resulting proposals, which will include concept designs, could range from the pragmatic to the highly speculative, collectively mapping out a field of possibilities for a future vision of the Te Papa Innovation Hub.

School of Design, BDes (Hons)
Semester 1 / 2016

Assessment
50% (6 weeks)

Week 5
Presentation (12 April)
Formative assessment

Week 6
Launch Event (20 April)
Te Papa exhibition/event
Submission (22 April)
Summative assessment

Jen Archer-Martin
(Paper co-ordinator)
J.Archer-Martin@massey.ac.nz

Dr. Antony Pelosi
(Lecturer)
A.Pelosi@massey.ac.nz

Schedule & Paper Resources

See Spatial Blog

<http://www.spatialdesign.info/blog/2016-year-03/design-studio-iiia>

Submission

You will be required to complete the following:

- Exhibition/event at Te Papa [Wednesday 20 April]
- Digital submission of exhibition/event material & documentation [5pm Friday 22 April]
- Reflection document [5pm Monday 25 April]

Deliverables for the final submission will be agreed in discussion with the client and lecturers. The presented work must clearly and evocatively communicate the proposal, using a range of spatial design techniques.

You will also be required to keep a blog documenting the progress of your project, which should be updated regularly and demonstrate a range of research, explorations, iterative development and refinement. All images and references to work that is not your own must be clearly cited.

Learning Outcomes and Assessment Criteria:

On successful completion of this paper you should be able to:

1 Establish a critically informed position that contextualises your creative work [Matauranga – Understanding].

Demonstrates understanding of whitiwhiti korero & tautoko; translates a critically informed position into a clear and compelling spatial concept; articulates this concept through the exhibited and submitted work.

Unsatisfactory Satisfactory Good Very Good Excellent

2 Articulate a clear strategy that enables the realisation of defined goals [Creativity – Toi].

Successfully negotiates and interprets the needs of the client and users; establishes and meets clear deadlines and deliverables; delivers a design outcome that is true to the established kaupapa.

Unsatisfactory Satisfactory Good Very Good Excellent

3 Show command of your creative process to address project challenges [Creativity – Toi].

Shows evidence of development of research/design process; explores a range of media and techniques; employs processes and methods of presentation appropriate to the design concept; displays appropriate level of craft, quality and refinement in final proposal.

Unsatisfactory Satisfactory Good Very Good Excellent

General Comments

Grade