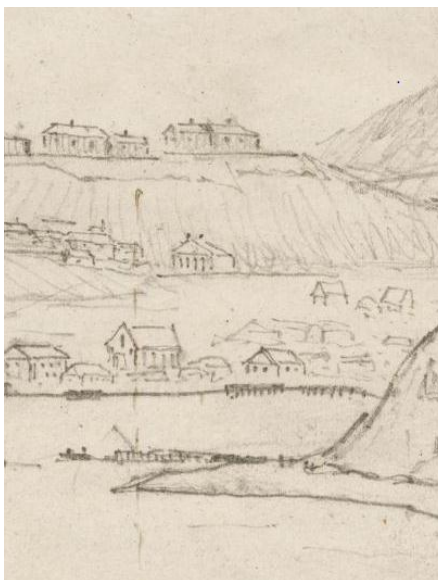




224.357

Design Studio IIIA (Spatial) _ Assessment 2

Whitiwhiti Korero: A Place to Practise

School of Design, BDes (Hons),
Semester 1 / 2015

Assessment 2
50% (6 weeks)

Presentation

Thursday 28 May, Week 12

Exhibition

Friday 29 May, Week 12

Digital submission

5pm Thursday 4 June, Week 13

This assessment is at a fixed time
and place.

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Aim

This project aims to identify and design for the needs of a creative community.

Working as teams, you will investigate, spark discussion about, and propose spatial solutions for 'maker' practices within our very own College of Creative Arts.

Your work will become part of a larger conversation to develop possible spatial visions for our future campus, through offering up design proposals for a new building or buildings within a campus master plan.

Overview: Whitiwhiti Kōrero

Whitiwhiti kōrero is the process of developing discourse through the verbal exchange of ideas; it suggests the sparking or generation of discussion. This includes the establishment and negotiation of positions and discourses to establish a kaupapa and work towards an outcome.

What discourses or positions do you, and those you work with, bring to the table in collaborative projects? How do you build on these discourses in an inclusive and cohesive way without undermining another's, or your own position/approach?

Project Brief

The scenario: *Let's say it is announced that Block 10 and 11 facilities will no longer be part of Massey by 2020. These activities and facilities will need to be accommodated within the main campus and there will be budget for new building(s) or major renovations. What opportunities exist for creative and innovative solutions?*

Your design investigations will address the need for new CoCA facilities that support and empower the creative activities associated with the 'making' of art and design at the Pukeahu Massey Wellington Creative Campus. The project builds on two 2014 student projects: the 224.258 **Rethinking Public Space** project, and the 224.351 **#newstudio** initiative that tested spatial responses to Studio D, Te Ara Hihiko.

You will work in teams to develop a **master-plan** vision for the campus that responds to the Transforming Campus vision put forward by Athfield Architects in collaboration with Massey and others.

Within this master plan, you will focus on a **proposed spatial design** to accommodate displaced College of Creative Arts activities. This may be a building, buildings or a series of spaces. In recognition that the recently built Te Ara Hihiko already caters well for certain aspects of creative practice, you will gear your investigations particularly toward **3D making practices**. Who is engaged in these practices? What is the place of these practices in art and design pedagogy? What facilities or environments facilitate these practices, shaping or being shaped by them?

You will begin to engage users in an ongoing **conversation** and (co-)creative process. The goal is to make this process and conversation visible, and to create a platform for the **communication** of your design vision(s).

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Design Studio IIIA (Spatial) _ Assessment 2

Whitiwhiti korero: A place to practise

4 hour delivery

Clinics (1 hr) Studio/workshop (3 hrs)

4 hour delivery

Clinics (1 hr) Studio/workshop (3 hrs)

Wk 7, Session 1 Introduction: A Place to Practice Preparation for next studio: Strategise	Wk 7, Session 2 Studio 1.1 - DO Pre-design research Independent study: Continue working
Wk 8, Session 1 Studio 1.2 - DISCUSS Present research findings Reflect Preparation for next studio: Strategise	Wk 8, Session 2 Studio 2.1 - DO Student-led session – concept design Independent study: Continue working
Wk 9, Session 1 Studio 2.2 - DISCUSS Present concept design Workshop/reflect Preparation for next studio: Strategise	Wk 9, Session 2 Studio 3.1 - DO Student-led session – developed design Independent study: Continue working
Wk 10, Session 1 Studio 3.2 - DISCUSS Present developed design Workshop/reflect Preparation for next studio: Strategise	Wk 10, Session 2 Studio 4.1 - DO Detail design Independent study: Continue working
Wk 11, Session 1 Studio 4.2 – DISCUSS Present detail design Workshop/reflect Preparation for next studio: Strategise	Wk 11, Session 2 Studio 5.1 - DO Presentation/communication Independent study: Continue working
Wk 12, Session 1 FINAL PRESENTATION Final presentation (to class) & exhibition	Wk 12, Session 2 EXHIBITION / EVENT Share your findings and proposals with the wider CoCA community Attend fourth year Symposium

FINAL DIGITAL SUBMISSION DUE 5PM THURSDAY 4 JUNE, WEEK 13

Submission:

- Final proposals / communication document – submitted digitally
- Prototypes and development work digitally documented in progress blog
- Written reflection document – submitted as PDF to Stream

Assessment:

1. Establish a critically informed position that contextualises your creative work.
(Matauranga – Understanding)

Assessment criteria for this project:

Thorough research and analysis, leading to a clearly articulated perspective.

Unsatisfactory	Satisfactory	Good	Very Good	Excellent
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2. Articulate a clear strategy that enables the realisation of defined goals.
(Creativity – Toi)

Assessment criteria for this project:

Regular documentation of design strategy. Regular critical reflection on progress.

Unsatisfactory	Satisfactory	Good	Very Good	Excellent
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3. Show command of your creative process to address project challenges.
(Creativity – Toi)

Assessment criteria for this project:

Iterative design development from concept through to elements of detail. Visibility and communication of process.

Unsatisfactory	Satisfactory	Good	Very Good	Excellent
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4. Integrate technical control of spatial design concepts, techniques, skills and processes with a well-considered and thorough conceptual approach to produce a successfully resolved body of creative work.
(Virtuosity - Mohio)

Assessment criteria for this project:

Cohesiveness and refinement of design proposal. Effectiveness in communicating vision.

Unsatisfactory	Satisfactory	Good	Very Good	Excellent
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5. Manage work competently, whether independently or with others, considering professional and ethical factors.
(Connectedness - Whanaungatanga, Autonomy - Mana)

Assessment criteria for this project:

Individual contribution and engagement with group work. Consideration of and engagement with users, in both process and proposal.

Unsatisfactory	Satisfactory	Good	Very Good	Excellent
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General Comments:

Grade: