



2012 Paper Outline

Paper title:	Designing Exhibitions I
Paper Number:	224.205
Programmes:	Bachelor of Design (Honours), Bachelor of Design
Compulsory / Elective:	Elective
Credit Value:	15
Pre-requisites:	197.121 or 197.131
Co-requisites:	None
Restrictions:	197.205
Semester:	Two
Campus:	Wellington
On-line component:	Web Required - Standard
Hours of Learning:	An average of 10 hours per week
Paper Coordinator:	See Assessment Schedule for Paper Coordinator and contact details.

Prescription: Investigating concepts and design strategies of exhibitions as scenarios in public space.

Learning Outcomes: On successful completion of this paper students should be able to:

1. Evaluate exhibition design.
2. Develop an exhibition brief.
3. Demonstrate an understanding of a range of exhibition techniques.
4. Design an exhibition in response to a brief.

Content: ---- General exhibition concepts and techniques
---- Circulation and space planning
---- Signage and graphics
---- Lighting
---- Special effects, audio, video, digital interactivity.
---- Processes, materials and construction
---- Model making

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---- Exhibition design history, socio-cultural issues, technology and the role of the exhibition designer

Assessment: This paper is internally assessed through assignments on which written feedback and indicative grades will be given.

Assessment 1 50%

Project - Concept development

Learning outcomes 1,2,3

Assessment 2 50%

Project - Exhibition design

Learning outcomes 1,2,3,4

Specific requirements for passing the paper:

The University has a requirement for students to achieve an overall minimum C grade; in addition

- Both assessments must be submitted
- All critiques/presentations must be attended

Students are expected to meet the stated deadlines for this paper as given in the Assessment Schedule or Project Briefs. Limited extensions may be granted in the event of sickness or unusual circumstances. Requests for an extension should be accompanied by the appropriate written documentation (medical reports etc).

Assessment Criteria: Specific criteria are detailed on the assessment brief.

Teaching Methods: Seminars, workshops, critiques, guest lecturers, consultations and tutorials.

Resources: studio space, lecture theatre, computer labs, workshop, site visits.

References: Hughes,P (2010) *Exhibition Design* . London : Laurence King.
MacConnel. K (2010) *Collection applied design*. New York, NY ;Museum of Contemporary Art San Diego .

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Schittich.C, *Exhibitions and displays : museum design concepts, brand presentation, trade-fair design*. London : Springer [distributor]

Uwe J. R (2010) *New Exhibition Design 02*. Germany : Ludwigsburg.

QAC Approved: 8 February 2012