



2013 Paper Outline

Paper title:	Spatial Design Multimedia
Paper Number:	224.361
Programmes:	Bachelor of Design (Honours), Bachelor of Design
Compulsory / Elective:	Compulsory
Credit Value:	15
Pre-requisites:	224.261 or Permission Head of Department
Co-requisites:	None
Restrictions:	None
Semesters:	One
Campus:	Wellington
Online component:	Partially taught online
Hours of Learning:	An average of 10 hours per week
Paper Coordinator:	See Assessment Schedule for Paper Coordinator and contact details.

Prescription: Digital media techniques and concepts for spatial design communication.

Learning Outcomes: Students who successfully complete this paper will be able to:

1. Apply a variety of different media with increased sophistication, including digital video and interactive presentations.
2. Integrate and combine text, layout and images to produce advanced level presentations.
3. Demonstrate considered selection and refinement in developing visual concepts for the design process and presentation.

Content: Includes

- Experimentation with new visual communication techniques
- Digital imagery and computer programmes
- Layout and format development
- Advanced presentation techniques

Paper Outline / 224.361 cont.

Assessment: This paper is internally assessed through assignments on which written feedback and indicative grades will be given during the semester.
Students will receive a final grade at the end of the semester.

Assessment 1 50%

Project – Interactivity of the body, space and screen

Learning outcomes 1,2,3

Assessment 2 50%

Project – Web Space

Learning outcomes 1,2,3

Specific requirements for passing the paper:

The University has a requirement for students to achieve an overall minimum C grade; in addition

- Both assessments must be submitted
- All critiques/presentations must be attended

Students are expected to meet the stated deadlines for this paper as given in the Assessment Schedule or Project Briefs. Limited extensions may be granted in the event of sickness or unusual circumstances. Requests for an extension should be accompanied by the appropriate written documentation (medical reports etc).

Assessment Criteria: Specific criteria are detailed on the assessment brief.

Teaching Methods: Lectures, tutorials, critiques, exercises.

Resources: slides, video, photographic equipment, computer lab facilities, ergonomics lab, tutorial rooms

References: Refer to project briefs and/or Stream website for the paper.

QAC Approved: DQEC 12/290 with revisions; CB 12/309